

February 8, 2016

Dear Concert Sundaes Supporter,

This will be the 29th summer that Concert Sundaes has brought free family entertainment to Souderton Community Park. We're so enthusiastic about this year's line up ... just can't wait to get started! Once again we are asking for your support of this program. Without the help of our individual patrons, local businesses, the borough and our service clubs these evenings of music would not be possible.

Five thousand copies of our high quality program book will be distributed throughout Bucks and Montgomery counties....the areas you most want to reach. Programs are available from the end of May through the first week of August. With an estimated five people viewing each program, that's exposure to 25,000 people in your community! In addition, **once again this year**, we are creating a special "partner's page" on our website that will link your website – at no additional charge! And our prices have not increased!

We've enclosed a rate sheet and instructions on how to submit your own ad for the upcoming season. If you have any questions, please contact me at 215-723-2424 (evenings) or 215-822-2812 ext. 310 (daytime) or by email habitatsam@gmail.com. And be sure to visit our [Facebook page at www.facebook.com/concertsundaes](https://www.facebook.com/concertsundaes) Or check out our website (currently being revised) at www.concertsundaes.com

In the past 28 years we have been able to provide exciting entertainment from all over the United States and Canada. We offer something different – not the usual fare. We've been able to do this because of the dedication and support of our community. Please help us continue to offer high quality entertainment by purchasing an ad in this year's program.

On behalf of the committee and the thousands of people who attend these concerts, thank you for partnering with us to bring outstanding entertainment to our town.

Sincerely,

Sam Martin
for Concert Sundaes Committee

Concert Sundaes in the Park 2016 Advertising Rates

Company Name: _____

Contact Name: _____ Phone Number: _____

MAILING Address: _____ email: _____

City: _____ State: _____ Zip: _____

Please write your website address here: _____

1. **CHOOSE AD SIZE:**

1/4 Page -- \$125 (4 3/4" wide x 1 3/4" tall)

3/4 page -- \$350 (4 3/4" wide x 5 1/2" tall)

1/2 page -- \$225 (4 3/4" wide x 3 3/4" tall)

Full Page -- \$475 (4 3/4" wide x 7 1/2" tall)

WOULD YOU LIKE TO SPONSOR OUR SOUND? WOULD YOU LIKE TO SPONSOR A PARTICULAR EVENING OR ENTERTAINER? CONTACT SAM AT THE NUMBER BELOW TO DISCUSS.

2. **SUBMIT AD COPY (CHECK ONE) by MARCH 15:**

- Email in high resolution PDF in the size of your purchased ad to mikaeladanielle@gmail.com (preferred submission).
- Email in a different format to mikaeladanielle@gmail.com.
- Use same ad as last year.

We are no longer able to accept hard copy ads. If you have any questions, please contact Mikaela at mikaeladanielle@gmail.com or (215) 272.3402

3. **SEND PAYMENT BY APRIL 15:**

Make check payable to IVAF/Concert Sundaes to **PO Box 69268, Telford, PA 18969** by April 15.

If you have any questions, please call Sam Martin (215) 822-2812 ext 310 (work) or (215) 723-2424 (home) or email to habitatsam@gmail.com.

WEBSITE! www.concertsundaes.com
FACEBOOK! www.facebook.com/concertsundaes

**PLEASE RETURN THIS FORM TO US - CONCERT SUNDAES, PO BOX 268, TELFORD, PA 18969
OR EMAIL habitatsam@gmail.com**